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Avon Supports Women's Legislation

By Crystal Sayles, Sun Staff

Avon producers are mixing beauty sense with social awareness this weekend when they bring their Let's Talk Beauty Tour to the Inner Harbor.

Baltimoreans who show up for makeup makeovers or advice will be asked to sign a petition to have the Violence Against Women Act of 1994 reauthorized.

The act, which includes provisions ranging from grants for counseling to efforts for preventing dating violence, expires in September. The law requires that the addresses of victims remain private.

"There are one in nine women affected by domestic violence," says Erin Mayer, Avon tour manager. "We want to encourage consumers to speak out as well."

Actress Salma Hayek, an advocate for ending domestic violence, is expected to present the petition to Congress.

This fifth annual tour began this month and will travel across the country. It's "an opportunity for one-on-one consumer interactions," says Mayer.

This tour offers complimentary makeovers and skin consultations at one of five makeover stations for men and women.

Avon will offer samples of its fall beauty line of Anew Alternative Intensive Age Treatment, Shine Supreme Lip Color and the fragrance Extraordinary.

Avon's beauty stations at the Inner Harbor will be between the Visitors Center and Phillips Restaurant from 11 a.m. to 8 p.m. today and tomorrow and from 11 a.m. to 6 p.m. Sunday.

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