## FOR IMMEDIATE RELEASE

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## JEWISH WOMEN INTERNATIONAL NAMED A NORTH AMERICAN JEWISH ORGANIZATION WITH GREATEST IMPACT ON THE LIVES OF WOMEN AND GIRLS

Slingshot Guide Highlights the Best of the Thriving Jewish Nonprofit World

**WASHINGTON, DC** – **Jewish Women International (JWI)** has been named one of 18 leading Jewish organizations committed to impacting the lives of women and girls in one of two new supplements to the Slingshot Guide. The supplements are each focused on a specific issue area and were released today alongside the ninth annual Slingshot Guide, Slingshot 2013-14. This supplement, along with one focused on organizations that foster inclusion, will help further expand the ability of the selected organizations to carry our their missions, as well as expand the resources available to volunteers, activists and donors looking for new opportunities and projects that, through their innovative nature, will ensure the Jewish community remains relevant and thriving.

Selected from among hundreds of finalists reviewed by 83 professionals with expertise in grant-making and Jewish communal life, the Guide called **JWI** "the leading national progressive Jewish women's organization working to prevent and address violence against women and girls." Organizations included in this year's women and girls supplement were evaluated on their innovative approach, the impact they have in their work, the leadership they have in their sector, and their effectiveness at achieving results.

"JWI is proud to be among the 18 organizations included in this brand new supplement," said CEO/Executive Director Lori Weinstein. "The organizations included in Slingshot's women and girls supplement represent the array of ways that the Jewish community supports women and girls at all stages of life and in all sorts of situations. We are honored to be among the many innovative organizations that have benefited from the Slingshot Guide over the last nine years."

The supplement was supported through a generous partnership with the Jewish Women's Foundation of New York.

Added Will Schneider, executive director of Slingshot, which publishes the Guide each year, "The introduction of the women and girls supplement is an important milestone in the work of Slingshot. While this supplement is new, the work being done in the Jewish community on behalf of women and girls has been going on for quite some time. It only makes sense to give these organizations the recognition they deserve and in doing so, also boost their presence among volunteers, donor and activists. The Guide is the framework for

a community that through the collaboration that results from inclusion in the Guide, becomes something significantly more effective than what each of the individual organizations can achieve on their own."

Being listed in the Guide is often a critical step for selected organizations to attain much needed additional funding and to expand the reach of their work. Selected organizations are eligible for grants from the Slingshot Fund, a peer-giving network of young donors with an eye for identifying, highlighting and advancing causes that resonate the most with the next generation of philanthropists. Furthermore, the Guide is a frequently used resource for donors seeking to support organizations transforming the world in novel and interesting ways.

## **About IWI**

Jewish Women International is the leading Jewish organization empowering women and girls through economic literacy, community training, healthy relationships education, and the proliferation of women's leadership. JWI's innovative programs, advocacy, and philanthropic initiatives protect the fundamental rights of all girls and women to live in safe homes, thrive in healthy relationships, and realize the full potential of their personal strength. Learn more at <a href="mailto:jwi.org">jwi.org</a>, <a href="facebook.com/jewishwomeninternational">facebook.com/jewishwomeninternational</a> and <a href="twitter.com/JewishWomenIntl">twitter.com/JewishWomenIntl</a>.

## **About the Slingshot Guide**

The Slingshot Guide, now in its ninth year, was created by a team of young funders as a guidebook to help funders of all ages diversify their giving portfolios to include the most innovative and effective organizations, programs and projects in North America. The Guide contains information about each organization's origin, mission, strategy, impact and budget, as well as details about its unique character. The Slingshot Guide has proven to be a catalyst for next generation funding and offers a telling snapshot of shifting trends in North America's Jewish community – and how nonprofits are meeting new needs and reaching new audiences. The book, published annually, is available in hard copy and as a free download at <a href="https://www.slingshotfund.org">www.slingshotfund.org</a>.

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