People Magazine (online)



May 03, 2007

Bid For a Good Cause: Pepperface Against Domestic Violence



Throughout this month, Lindsay Lohan, Carmen Electra, Denise Richards and Tori Spelling will all participate in the Pepperface 2007 Prevention Purple celebrity auction by creating customized Pepperface Edition Palm Defenders to support the end of violence against women. Each celebrity adds a signature touch to the pocket-sized pepperspray vials with crystals and precious stones. Carmen Electra, who decorated her defender with skull design, says of the campaign, "It's so important to raise awareness about sexual violence. All women need to be educated so they feel safe and know how to protect themselves." Bidding on the one-of-a-kind Palm Defenders is up on pepperface.com and will continue through the month of May with all of the proceeds benefiting the National Center on Domestic and Sexual Violence.

PHOTO: COURTESY PEPPERFACE; ALBERTO E. RODRIGUEZ / GETTY