

## **#BeyondTheBruises Social Media Kit**

Website: http://beyondthebruises.org/

Twitter: @SWHR

Beyond the Bruises is an online campaign uniting survivors, advocates, organizations, and celebrities in bringing awareness to the effects of domestic violence on chronic disease. The campaign features a <u>short film</u> that shares the stories of domestic violence survivors who struggle with chronic disease as a result of their abuse, as well as the website <u>BeyondtheBruises.org</u>, a resource center that houses information on the often unrecognized effects of domestic violence on chronic illness.

We hope you'll utilize the tweets, hashtags, and/or graphics that work for your organization, and please feel free to post your own content related to this subject using the **#BeyondTheBruises** hashtag.



Abused women are 2X more likely to suffer from chronic diseases. Break the silence. Share the facts: www.beyondthebruises.org #BeyondTheBruises

We've partnered with @theGratitudeapp creator @CarlaWhite to raise awareness on the link between #domesticviolence and chronic diseases. Learn more: www.beyondthebruises.org

#Domesticviolence is more than bruises and broken bones: it encompasses physical, emotional, sexual and financial abuse. Learn more: <a href="www.beyondthebruises.org/">www.beyondthebruises.org/</a>. #BeyondTheBruises

Abused women are 2X as likely to suffer from chronic diseases such as #diabetes, #heartdisease, #stroke, #arthritis, #depression, #insomnia, and more. #BeyondTheBruises



Violence is not acceptable. Break the silence and share the facts about domestic violence and its health implications: <a href="www.beyondthebruises.org">www.beyondthebruises.org</a> #BeyondTheBruises 75% of women say they've never been asked about #domesticviolence at a checkup. #BeyondTheBruises

Women who talk to a healthcare provider about their abusive relationship are 4X more likely to receive the help they need and leave the violent relationship. #BeyondTheBruises

44% of women will experience #domesticviolence in her lifetime. https://youtu.be/IGeUoinIqdE #BeyondTheBruises



## **POSTS**

Violence, in any form, is not acceptable. Help break the silence and share the facts on domestic violence and its health implications. Learn more at <a href="https://youtu.be/lGeUoinlqdE">www.beyondthebruises.org</a>, and watch the video here: <a href="https://youtu.be/lGeUoinlqdE">https://youtu.be/lGeUoinlqdE</a>

Forty-four percent of women will experience domestic violence in her lifetime, and 70 percent of survivors will experience a chronic health condition as a result. Learn more at <a href="https://youtu.be/lGeUoinIqdE">www.beyondthebruises.org</a>, and watch the video here: <a href="https://youtu.be/lGeUoinIqdE">https://youtu.be/lGeUoinIqdE</a>

Women who have suffered domestic abuse are two times as likely to suffer from chronic diseases such as diabetes, heart disease, stroke, arthritis, depression, insomnia, and more. Learn more at <a href="https://youtu.be/IGeUoinIqdE">www.beyondthebruises.org</a>, and watch the video here: <a href="https://youtu.be/IGeUoinIqdE">https://youtu.be/IGeUoinIqdE</a>

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Pregnant women experience domestic violence too, resulting in negative health effects for mother and child. Learn more at <a href="www.beyondthebruises.org">www.beyondthebruises.org</a>, and watch the video here: <a href="https://youtu.be/IGeUoinIqdE">https://youtu.be/IGeUoinIqdE</a>



## **GRAPHICS:**



