Avon Foundation for Women for Women

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Avon Foundation for Women Awards $1.5 Million in Year-End Grants to Domestic Violence Organizations Serving the Latin@ Community Across the United States

New York, NY, November 17, 2015 – Today, the Avon Foundation for Women announced $1.5 million in 15 year-end grants to support domestic violence organizations serving the Latin@ community in the United States. The focus of the grants emerged from the findings of the Avon Foundation-funded NO MÁS Study, the most comprehensive study of domestic violence and sexual assault in the U.S. Latin@ community to date.

The study — commissioned by the Avon Foundation for Women for Casa de Esperanza: National Latin@ Network and NO MORE and conducted by Lake Research Partners — uncovered that 41% of Latin@s believe that fear of deportation is the number one barrier preventing Latin@ victims from seeking help, followed by fear of more violence for themselves and their families (39%) and fear of children being taken away (39%).

“The Avon Foundation for Women is focused on leading efforts that improve the lives of women. We funded the No Mas survey to better understand why domestic violence and sexual assault remain so inherently hidden within the Latin@ community,” said Christine Jaworsky, Program Director of Avon’s Speak Out Against Domestic Violence Program. “Now that we know the root of the issues affecting the U.S. Latin@ community, we are proud to fund each of these local organizations to support and inform new resources tailored to the specific needs of this population. Together we can and will reverse these staggering numbers.”

The following programs will each receive a grant of $100,000:

- Alliance for HOPE International, San Diego, Calif.
- Caminar Latino Inc., Doraville, Ga.
- Casa de Esperanza, Saint Paul, Minn.
- Center Against Sexual and Family Violence Inc., El Paso, Texas
- East Los Angeles Women Center, Los Angeles
- International Rescue Committee, New York
- Interval House, Seal Beach, Calif.
- Joe Torre Safe at Home Foundation, New York
- La Clinica del Pueblo, Washington
- Latino Center For Prevention & Action in Health & Welfare, Santa Ana, Calif.
Mujeres Unidas En Justicia Educacion Y Reforma Inc., Homestead, Fla.
The Robert Wood Johnson University Hospital Foundation Inc., New Brunswick, N.J.
Sanctuary for Families Inc., New York
SPIRIT Family Services, Whittier, Calif.
Voces Latinas Corporation, Jackson Heights, N.Y.

The new grants were launched in conjunction with “DECIMOS NO MÁS,” a new groundbreaking national awareness campaign launched in November that aims to engage Latin@s to end domestic violence and sexual assault by providing unique bilingual resources and educational assets to the public, including web-based resources like tip sheets and conversation starters, infographics, and radio and television public service announcements.

*Casa de Esperanza uses “@” in place of the masculine “o” when referring to people or things that are gender neutral or both masculine and feminine. This usage reflects the commitment to gender inclusion and recognizes the important contributions of both men and women.

For more information on NO MÁS, visit www.nomore.org/nomas.

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About the Avon Foundation for Women and the Avon Speak Out Against Domestic Violence Program
The Avon Foundation for Women is the world’s largest corporate-affiliated philanthropy focused on issues that matter most to women. Since its inception in 1955, the Avon Foundation has promoted or aided charitable, scientific, educational, and humanitarian activities, with a special emphasis on activities that improve the lives of women and their families. Today, Avon philanthropy focuses on funding breast cancer research and advancing access to quality care through the Avon Breast Cancer Crusade, and efforts to reduce domestic and gender violence through its Speak Out Against Domestic Violence program. Launched in 2004, the Avon Speak Out Against Domestic Violence Program supports domestic violence awareness, education, and prevention programs aimed at reducing domestic and gender violence, and to provide direct services for victims and their families. Through 2014, the Avon Foundation for Women has contributed nearly $40 million in the United States towards this goal. Globally, Avon supports efforts to end violence against women in nearly 50 countries by raising funds through special product sales and educating women around the world through its army of six million Avon Representatives. Visit www.avonfoundation.org for more information.