For immediate release

National Association for Uniformed Services (NAUS) and Veterans Campaign

Announce Second Service Week for Veterans


For almost 50 years, NAUS has been the nation’s only organization dedicated to protecting the earned benefits of all uniformed service members and veterans, while maintaining a strong national defense through non-partisan advocacy. Veterans Campaign, a non-partisan, non-ideological advocacy organization, trains veterans who are interested in running for public office.

In addition to presenting profiles of veterans serving in the 114th Congress, the Veterans Campaign Field Report provides an in-depth analysis of the 2014 mid-term elections and other issues affecting veteran candidate campaigns.

“We’ve created our partnership with Veterans Campaign because we believe our nation’s veterans warrant consideration and the opportunity to continue their service as elected officials. Our goal is to ensure more veterans are elected to local, state and federal legislatures,” said Lt Gen Jack Klimp USMC (Ret.) and executive director, NAUS.

Notable findings in the report show congressional electoral penetration for Operation Iraqi Freedom and Operation Enduring Freedom veterans and modest gains for veteran women candidates.

Over the last 40 years, the number of veterans serving in elected offices has declined. The Field Report analysis found that more often than not, veterans lack a fundraising base, long-standing community roots, and political knowledge and experience.

Seth Lynn (USMC), Veterans Campaign executive director, believes providing veterans effective campaign training will eventually result in more veterans successfully running for public office. “Veterans Campaign’s goal is to make the process of running for office accessible to veterans who are interested in continuing their service as elected officials,” noted Lynn.

In their effort to impact the numbers of veterans seeking public office, NAUS and Veterans campaign are hosting “Second Service Week” February 21-25, 2015 in Washington, D.C. In addition to participating in discussions with current elected officials, Second Service Week participants will receive training in all aspects of campaigning, including platform development, communications tactics, navigating political parties, and fundraising strategies. The Army Women’s Foundation and the Center for American Women in Politics at Rutgers University will co-host workshops for women veterans.

Veterans Campaign 2014 Field Report available at veteranscampaign.org

Second Service Week information, sponsorship and registration is available at veteranscampaign.org/ssw2015/

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