

SPEAKING UP

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Avon Foundation Launches Domestic Violence Initiative

The Avon Foundation, long known for its work in the fight against breast cancer, launched a new initiative in July. *Speak Out Against Domestic Violence* will focus on education, awareness and prevention, and support for victims. The initiative's spokesperson is actress, producer and director Salma Hayek. The Foundation will award grants of \$500 to \$25,000 to a variety of organizations. The first grant was awarded to the Family Violence Prevention Fund for a multi-phase interactive educational program on emotional, verbal and physical abuse. The initiative will also include a brochure distributed by Avon's 650,000 U.S. sales representatives, public service announcements and global outreach in partnership with Avon facilities worldwide. *More information is available at www.avonfoundation.org*