

Corporate Alliance to End Partner Violence

e-update – February 11, 2011

NEW PARTNERSHIP LAUNCHES ULTIMATE HEALTHY RELATIONSHIP RESOURCE FOR TEENS AND YOUNG ADULTS IN THE US

Break the Cycle (<http://www.breakthecycle.org/>) and the National Dating Abuse Helpline (<http://www.loveisrespect.org/>), a project of the National Council on Family Violence, are joining forces to create the most comprehensive online destination to engage, educate and empower teens and young adults to prevent and end abusive relationships – loveisrespect.org.

Break the Cycle is the nation's leading organization addressing dating abuse with more than 15 years of providing training, education, online resources, advocacy and activism. The National Dating Abuse Helpline provides the only peer-to-peer online chat in the country where trained advocates give advice to other teens and young adults.

Teen dating violence is an urgent, silent epidemic. One in three teens will experience abuse in a dating relationship and more than two-thirds of them will never report it to anyone.

A National Advisory Board composed of a diverse group of youth and culturally specific service providers will enhance the partnership by providing feedback on how to best serve teens and young adults.

Loveisrespect.org will help teens and young adults, ages 12-24 navigate the spectrum of healthy relationship behaviors. Young people will learn there are options, answers and support available to them every hour of every day. Break the Cycle and the National Dating Abuse Helpline are designing the site specifically for young people, emphasizing confidentiality and trust to ensure teens nationwide feel safe and supported – online and off.

Watch a YouTube video announcing this partnership, by clicking here (http://www.youtube.com/watch?v=U2d-q_WWRo).