

# Domestic Violence Awareness Month 2012



Join thousands of people in the DC Metro Area in recognizing October as **Domestic Violence Awareness Month**. Wear a purple outfit or purple accessories to raise your community's awareness and to honor domestic violence survivors on **Purple Thursday!**

We all have a role to play in promoting healthy relationships and building healthy communities. Help DCCADV **Spread Love** this October and join us on **Thursday October 25<sup>th</sup>**. You can make a difference in your community by helping to raise domestic violence awareness.

**Pledge your support for Purple Thursday now:** <http://bit.ly/PurpleThursday2012>

Register your organization, business or school group and enter for a chance to win some amazing prizes including a **Pizza Party**, gift cards to Sprinkles Cupcakes, Down Dog Yoga and many more! **Check out the Purple Thursday Contest Categories below:**

**Most Purple Spirit:** Your office may be small, but is overflowing with creativity and purple accessories? This just might make you the most spirited Purple Thursday group in DC.

**Biggest Group in Purple:** Your office or group is large and you've got everyone, including the Debbie Downer of the office dressed up in purple! It's not the just the group size, but percentage of participation that matters!

**Cutest Critters in Purple:** Is your pet an advocate and purple fashionista? Share with us your cutest critters decked out in purple and we'll be sure you and your pet walk away with a fantastic giveaway!

**Cutest Baby in Purple:** Is your favorite child already changing the world with his/her wardrobe? Share your adorable child/niece/nephew/grandchild wearing purple this October and you could WIN!

**Best Purple Advocate:** Best individual in purple! Did you dye your hair purple and wear your best purple outfit? Then you just might get the award for Best Purple Advocate!

**In order to WIN these fantastic prizes you must register!** <http://bit.ly/PurpleThursday2012>

Throughout the month of October please be sure to follow @DCCADV on twitter and "like" us on Facebook to learn more about DVAM events. Remember to email your pictures to [agleaves@dccadv.org](mailto:agleaves@dccadv.org) on Thursday October 25th and to share your Purple Thursday Pictures on Twitter and Facebook.

**We'll announce the winners of the prizes on November 5<sup>th</sup>!**