Florida State Update
DELTA National Call
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Florida: The Sunshine State

- Longest coastline in the contiguous United States, approximately 1,350 miles.

- Fourth most populous state in the U.S. (behind California, Texas, and New York)

- Currently the fastest growing state

- Tallahassee is the state capital, Jacksonville is the largest city, and South Florida (Miami, Ft. Lauderdale, and Palm Beach) is the largest metropolitan area
Florida Coalition Against Domestic Violence

- Founded by 14 shelters in 1977 as the Refuge Information Network
- Several years later incorporated as the FCADV
- Membership organization for the 42 certified DV centers
- Program/Training Department, Contracts and Quality Assurance, and Fiscal Department
- Operates the statewide domestic violence crisis line
- Total staff members: 44 Program Dept: 20
Florida

DELTA Shores

- Okaloosa & Walton
- Alachua
- Orange
- Pasco
- Pinellas
- Palm Beach
Palm Beach County

Florida’s Gold Coast
Urban, Urban Sprawl
Population: 1,279,950
13.2% growth
DELTA in Palm Beach County

- Y-S.A.V. (YWCA Students Against Violence)
- Youth Empowerment Centers in Palm Beach County all with ongoing relationships with the CCR/LFA
- Y-S.A.V. received local funding to increase the number of Youth Empowerment Centers they were working in because it was seen as a promising program in Palm Beach County and part of the County’s larger plan to prevent youth violence.
DV Council of Palm Beach County

- Youth and adult members of the Palm Beach County Primary Prevention Team (CCR Subcommittee)

- Joint CCR with the Prevention Initiative Center in Palm Beach County

- Youth are currently creating posters: One or two posters will be chosen and made into a community campaign (Posters, T-Shirts, Brochures, Pencils, etc.)
Pasco County

Pioneer Florida
Rural, Small Towns
Population: 471,709
36.8% growth
WHAT DOES PEACE MEAN TO YOU?

BY: THE PIRATES OF CLUB

Pinwheels for Peace
Create a place for all

peace
acceptance
respect
knowledge

park

peace acceptance respect knowledge

HELP TAKE DOWN SOME WALLS
www.knowyourpeace.org

a message from the Pasco Youth Community Action Team (YGAT)
Okaloosa and Walton Counties

Florida’s Emerald Coast
Rural/Tourist Destination for Pristine Beaches, Floridian’s Vacation Destination

Okaloosa Population: 178,473  Growth: 4.7%
Walton Population: 55,105  Growth: 35.7%
DELTA in Okaloosa & Walton Counties

- Working with male and female youth ages 11 to 17 in Okaloosa & Walton Counties

- Curricula draws from Expect Respect and Safe Dates with modifications for their community

- Spring 2011: Select programs will include a leadership project

- Instituting a youth leadership training for local youth
CCR: Okaloosa-Walton DV Coordinating Council

- Prevention Subcommittee meets every month to discuss ideas and plans of action to support Primary Prevention

- They are currently working on a campaign that includes handing out palm cards to local high school students that promote healthy relationships

- Local youth group (Youth United) have expressed interest in joining the CCR, so expansion of the subcommittee to include youth is coming soon!
Alachua County

Florida’s Heartland
University Burg
Population: 243,574
11.8% growth
DELTA in Alachua County

- Working with youth ages 10 to 20 in the 32609 zip code of Alachua County at community centers with specific focuses on gender equality, respect, media literacy, and bystander intervention.

- Developing sustainable, comprehensive programming with a local Boys and Girls Club
  - The teens at this site have participated in three eight-session building-block curriculum components and are currently participating in the pilot of the mentor program in which teens facilitate curriculum with elementary-age youth. The first phase of a middle school curriculum was also recently launched at this site and community partnerships have been identified to conduct outreach to parents.

- Working with the University of Florida to develop a social marketing campaign that will focus on young men between the ages of 12 and 17. Alachua County is in the process of running focus groups and will move into campaign development this spring.

- Working with interns from the University of Florida to develop the capacity of future leaders in this movement. This semester, they will have five interns (one new and four returning) who will work to increase their capacity and support the DELTA team in a variety of roles.
The CCR has developed a map for social transformation that touches on multiple sectors of the community, including: law enforcement, legal, marriage and family, public figures, religious/spiritual community, media and education.

For each of these sectors the CCR has identified the current reality, future goals and action steps to achieve those goals. So far the CCR has focused on addressing the law enforcement, religious/spiritual and media sectors with much success.
Orange County

Florida’s Tourism Capital
Urban, Tourists, Theme Parks
Population: 1,023,023
14.1% growth
DELTA in Orange County

- DELTA Location: Malibu Groves/Ivey Lane
- Coaching Boys Into Men:
  - Regular: once a week for an hour
  - Sports: 4 times a week for 15 minutes each
- Coaching Girls Into Women
- Monday night speaker series with members of the community (CCR)
- Community Events and Football Games
CCR: Orange County Domestic Violence Taskforce

Examples of community partners include City of Orlando Recreation Sites, Orlando Housing Authority, the Center for Drug Free Living, and Ivey Lane Elementary School.

Future Goals

- Expand to other community centers
- Partner with additional schools, churches and businesses
Pinellas County

Florida’s Sun Coast
Urban, Tourists/Beach, Snowbirds
Population: 909,013
-1.4% growth
DELTA in Pinellas County

- Working with boys ages 11 to 18 in after school programs and community centers

- Outcomes focus on knowledge of healthy relationships, bystander intervention as well as a willingness to carry out “action plans” in the community to prevent violence

- Interactive curriculum, 85% is interaction and skill building role plays with youth
CCR: Pinellas County DV Task Force

- Pinellas County Primary Prevention Committee

- Joint CCR with RPE in Pinellas County: DELTA and RPE coordinators have a strong working relationship

- Coordinators have created prevention talking points for CCR members to ensure that prevention is always included in community trainings/presentations
Primary Prevention Initiative

- FCADV Welcomes Carrie Speiser, Prevention Specialist!
- Each of Florida’s 42 certified domestic violence centers are implementing their primary prevention plans which include the following five items:
  - Community Partnerships with non-traditional partners
  - Prevention activities with youth
  - Building Organizational Capacity
  - Evaluation of prevention programming
  - Sustainability
Prevention Initiative Events

- Regional Youth Leadership Trainings: November 2010
- Statewide Prevention Institute February 2011
- Statewide Youth Summit April 2011
- Quarterly surveys and webinars
- Numerous prevention trainings and technical assistance visits
Teen Dating Violence Prevention Initiative

- Funded by CDC
- Working with the Florida Department of Health and The Lodge in Miami-Dade County
- Creation of State and Local TDV Prevention Teams
- Environmental Scan, Policy Scan, & Evaluation Capacity Assessment
- Generating TDV prevention recommendations for Miami Dade County
- Youth Advisory Board!
Florida Youth Advisory Board

- Currently nine members from different areas of FL
- 13 to 19 years old
- First in person meeting: Focus group discussion and action planning
  - Brochures, posters, PSAs
  - Prevention Club Toolkit
- Met via webinar three times
- Next in person meeting is in April before the Statewide Youth Summit
Promoting Healthy Social Norms

- Working with a professor from the University of Florida, the Alachua County DELTA project, and the Youth Advisory Board

- Conducting eight focus groups: teenage boys

- Campaign will focus on healthy masculinity and will include PSAs, brochures, posters, and a web-page

- Tailored to Alachua County: Other centers in Florida can modify this messaging to fit their communities
Curriculum for Home Visitors

- Contracted with a PhD student to work with FCADV on developing this curriculum for home visitors
- Working with Healthy Families Florida
- Four modules but many different activities and content areas in each module
Teen Dating Violence Legislation

- School districts are in need of free resources to satisfy the legislation. 19 people have volunteered to work on trainings and curricula for schools to use

- Workgroups will include
  - Middle School Curriculum Group
  - High School Curriculum Group
  - Training for school personnel
  - Training for school designee
Empowerment Evaluation

- Quarterly Prevention Initiative Surveys
  - Developing core questions for next FY
- Annual CCR surveys
- Annual SSC surveys
- DELTAs continuing to work on evaluation, CQI, and sustainability plans
- Prevention Initiative centers are in different places
  - Analyzing pre/post test data from youth programs
  - Developing logic models
Questions about DELTA in Florida?