



Since 1991 Liz Claiborne Inc. has been working to end domestic violence. Through its Love is Not Abuse program, the company provides information and tools that men, women, children, teens and corporate executives can use to learn more about the issue and find out how they can help end this epidemic.

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Technology & Teen Dating Abuse Survey 2007

A survey on teens and dating abuse reveals that an alarming number of teens in dating relationships are being controlled, threatened and humiliated through cell phones and the Internet with unimaginable frequency. The research also reveals disturbing data that a significant majority of parents are completely unaware of this type of dating abuse and the dangers facing their teens.

The survey was conducted by Teenage Research Unlimited (TRU) for Liz Claiborne Inc. Teens surveyed range in age from 13-18. Key Findings Include:

Teens report dating abuse via technology is a serious problem

- 71% of teens regard boyfriends/girlfriends spreading rumors about them on cellphones and social networking sites as a serious problem.
- 68% of teens say boyfriends/girlfriends sharing private or embarrassing pictures/videos on cell phones and computers is a serious problem.

Cell phone calls and texting at unimaginable frequency mean constant control day and night

- Nearly one in four teens in a relationship (24%) communicated with their partner via cellphone or texting HOURLY between midnight and 5:00am.
- One in three teens (30%) say they are text messaged 10, 20, 30 times an hour by a partner inquiring where they are, what they're doing, or who they're with.

Parents do not know about dating teens' constant contact

- 67% of parents whose teens were checked up on 30 times per day on their cell phone were unaware this was happening.
- 82% of parents whose teens were emailed or texted 30 times per hour were unaware this was happening.

Cell phones and Internet have become weapons of teen dating abuse

- One in four teens in a relationship (25%) say they have been called names, harassed, or put down by their partner through cellphones and texting.
- One in five teens in a relationship (22%) have been asked to engage in sex by cellphone or the Internet when they do not want to.

Parents do not know about this abuse

- 71% of parents were unaware that their teen is afraid of not responding to a cell phone call, text or IM message or email for fear of what their partner might do.
- 67% of parents were unaware that their teen was asked to have sex or engage in sexual acts via cell phone, email, IM, or texting when they did not want to.

Parents believe technology makes dating abuse more prevalent and more hidden - yet few are doing anything about it

- 57% of parents believe that computers and cell phones make abuse in teen dating relationships more likely to occur. And 53% of parents believe that computers and cell phones make abuse easier to conceal.
- But roughly one in four parents of teens (28%) say they limit their teenager's use of a cell phone and online communications with a partner.

Parents also do not know that their teens are victims of physical and sexual abuse

- 75% of parents were unaware that their teen had been physically hurt or bruised by their partner.

- 69% of parents were unaware that their teen was pressured by their partner to perform oral sex.
- 58% of parents were unaware that their teen had been hit, slapped, pushed, punched, kicked or choked by their partner.

Read the full report: Technology & Teen Dating Abuse Survey 2007

An Annual Event Encouraging Dialogue About Domestic Violence & Dating Abuse.
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A Grassroots Coalition Encouraging Dating Abuse Education In Schools
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