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National Coalition Against Domestic Violence
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September 26, 2011
FOR IMMEDIATE RELEASE

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kathy lo rocks (www.kathylo.com) PARTNERS WITH THE NATIONAL COALITION AGAINST DOMESTIC VIOLENCE (NCADV)



San Francisco, CA & Denver, CO – kathy lo rocks (www.kathylo.com) has partnered with the National Coalition Against Domestic Violence (NCADV) to raise funds to work for the major societal changes necessary to eliminate both personal and societal violence against women and children.

Starting this October (National Domestic Violence Awareness Month), anyone who wants to help support NCADV's mission can do so by literally wearing the cause in a unique way by ordering one of kathy lo rocks various photo jewelry products. **kathy lo rocks will donate 10% of all proceed raised from any creation using the NCADV logo or referral code "NCADV11" to NCADV.** One option seen in the image above, a readymade Support NCADV Necklace, can be customized by visiting <http://kathylo.com/ncadv-fundraiser-necklace>. The funds will help NCADV to continue their work to eliminate domestic violence, empower battered women and children, promote and unify direct service programs, alert and educate the public, promote partnerships to eliminate domestic violence, and to foster the development of safe alternatives within local communities.

Domestic Violence Awareness Month is a time to honor victims and raise awareness about the devastating impact of domestic violence. All across the county, concerned citizens, service providers and domestic violence survivors stand together to inform citizens about what they can do to end violence, to mourn those who have lost their lives, and to celebrate the advancement of community responses. Throughout the nation, this October and beyond, supporters can visit kathy lo rocks (www.kathylo.com) and create unique photo jewelry supporting the cause.

kathy lo rocks(www.kathylo.com) can turn any photo into a stunning, handcrafted, heirloom keepsake such as a necklace, ring, charm, bracelet, earrings, cufflinks, keychain, money clip and so much more. kathy lo rocks offers a full line of 100% waterproof custom jewelry products handmade in downtown San Francisco.

About kathy lo rocks (www.kathylo.com)

Kathy Loewenstern is the queen of modern photo jewelry and adored by mothers everywhere. She created the kathy lo rocks jewelry company in 2001 in San Francisco, CA, with the aim of providing women with playful fine jewelry. Her aim is to offer women jewelry that was bright and colorful yet sophisticated and elegant so that it is appropriate for the boardroom, a night on the town or just hanging around with girlfriends.

In 2006, kathy lo rocks launched a custom photo jewelry site, www.kathylo.com, after fulfilling many custom orders for jewelry incorporating photographs. Recognizing demand for custom photo jewelry as well as the consumer desire to design their own items, the website provides visitors an easy to use customization service. Using the website, the user can design their own necklace or other item of jewelry by uploading photos as well as choosing designs from the pattern gallery.

kathy lo rocks is located in downtown San Francisco. All jewelry is designed and made in the U.S.A. kathy lo rocks also manufactures jewelry collections that are available in over 400 stores nationally. Custom Photo Jewelry is available at the website, www.kathylo.com.

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