



NATIONAL CENTER on Domestic and Sexual Violence

training • consulting • advocacy

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NATIONAL CENTER WEBSITE RECEIVES 2004 STANDARD OF EXCELLENCE AWARD FROM WEB MARKETING ASSOCIATION



AUSTIN, Texas — The National Center on Domestic and Sexual Violence was awarded the Standard of Excellence WebAward for its website, www.ncdsv.org, as part of the Web Marketing Association's 2004 WebAward Competition. The Standard of Excellence WebAward honors a site that exemplifies "the standard of excellence for which all corporate web sites should strive," according to the producers of the WebAwards.

The National Center site is updated weekly and offers a vast array of resources about domestic and sexual violence for a wide variety of communities and professions. It details the services provided by the National Center and offers the latest federal reports (military and otherwise) on the issues of domestic violence and sexual assault available for download. It's also a sensitive website, offering information on the vital steps that users can take if they're concerned that their visit to the site may become known to their abuser.

"This is such an honor," commented Deborah D. Tucker, National Center Executive Director, "and we are thrilled to have been chosen. We worked very hard with Ellis Graphics and with Bigger Picture on the redesign of our website in the spring of 2003, and it's so wonderful to be recognized for our efforts!" The National Center's page on the WebAwards site may be viewed at www.webaward.org/winner.asp?eid=2501.

The Web Marketing Association was founded in 1997 to help set a high standard for Internet marketing and corporate web development. Staffed by volunteers, this organization is made up of Internet marketing, advertising, public relations, and design professionals from around the country who share an interest for improving the quality of advertising, marketing, and promotion used to attract visitors to corporate websites. Now in its 7th year, the WebAwards is the premier annual award competition that judges website development against an ever increasing Internet standard and against peer sites within their industry.

The National Center on Domestic and Sexual Violence designs, provides, and customizes training and consultation; influences policy; promotes collaboration; and enhances diversity with the goal of ending domestic and sexual violence. The agency is funded in part by the Office on Violence Against Women, part of the U.S. Department of Justice.

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