

National Network to End Domestic Violence Recognizes America Saves Week

Washington, D.C. [February 23, 2011] – The National Network to End Domestic Violence today recognized America Saves Week (www.americasavesweek.org) as part of its work to financially empower survivors of domestic violence. While the economy does not create domestic violence, the severity and frequency of abuse can get worse during an economic downturn. At the same time, the economy can limit options for survivors of abuse to escape.

“Finances represent a tremendous barrier for survivors of domestic violence to escape,” said Sue Else, president of the National Network to End Domestic Violence. “America Saves Week encourages everyone to become financially independent. For so many victims of domestic violence, financial independence can be a pathway to safety.”

First launched in 2001, America Saves Week is a national campaign that encourages low- and moderate- income individuals to save money, reduce debt and build wealth. America Saves Week runs from February 20-27.

America Saves partners with more than 1,800 organizations to help people increase their rates of savings. With a motto of “Start Small, Think Big,” America Saves and the American Savings Education Council provide free tools, tips, and regular guidance for individuals who join at www.americasavesweek.org.

“The National Network to End Domestic Violence is deeply committed helping survivors of domestic abuse with financial tips and money-saving practices,” said Else. “From day-to-day budgeting to long-term retirement planning, we offer tools to help victims get back on their feet and thrive.”

The National Network and The Allstate Foundation forged a unique partnership combining domestic violence expertise with financial expertise to serve survivors of abuse. The partnership has produced a comprehensive financial education curriculum designed for survivors of domestic violence. For more information, visit <http://nnev.org/projects/allstatefoundation.html> and <http://www.clicktoempower.org/>.

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<http://nnev.org/news/national/791-nnev-recognizes-america-saves-week.html>

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