In the United States April marks Sexual Assault Awareness Month (SAAM). During SAAM activists raise awareness about sexual violence and educate communities and individuals on how to prevent it. The 2014 Sexual Assault Awareness Month (SAAM) campaign focuses on healthy sexuality and young people. This April, use your voice to impact our future. This campaign provides tools on healthy adolescent sexuality and engaging youth. Learn how you can play a role in promoting a healthy foundation for relationships, health and sexual violence prevention.

Ways to participate

- Use tweets, posts, and status updates to spread the word about SAAM. Check out our Social media toolkit for ideas.
- Visit the SAAM blog for campaign updates and prevention resources. Join the conversation, leave a comment and share with us.
- #TweetAboutIt Tuesdays! Join us on Twitter for an hour-long town hall discussion every Tuesday in April.
- Participate in #30 Days of SAAM on Instagram. Follow daily prompts to inspire photos and sharing each day in April.
- Post a SAAM or healthy sexuality-related video to the NSVRC YouTube channel.
- Update your online profile or website by downloading a SAAM background, teal ribbon or SAAM logo.
- Highlight your event on the national event calendar, and check out events happening locally and across the country.
- Share your photos, videos, stories, and posts by email to or post on NSVRC social networking sites.
- Connect with NSVRC on Facebook and Twitter, and stay tuned for SAAM-related updates all month long. You’ll also find us on Instagram, Tumblr, Pinterest and YouTube.