New York State
DELTA Project Update

A snapshot of successes and lessons learned to date
Interesting facts:

- **Area** - 54,475 square miles [New York is the 27th largest state in the USA]
- **Population** – 19 Million people (as of 2000) [New York is the third most populous state in the USA, after California and Texas]
- **Name for Residents** - New Yorkers
- **Major Industries** - finance, communications, international trade, publishing, fashion, communications, farming (fruit and dairy), tourism
Interesting facts:

• 44 of New York’s 62 Counties are designated rural
• The Adirondack Park is comprised of about 6.1 million acres (9,375 square miles).
• The Adirondack Park contains 85% of all wilderness in the eastern United States. It is the largest wilderness area east of the Mississippi.
• NY has 2 Great Lakes!-Lake Ontario and Lake Erie.
Population and Geography

According to recent census estimates:

- Approximately 8% live in rural areas and 92% live in urban areas.
- Statewide women comprise 51.8% of the population.
- Forty two (42%) percent of the state’s population lives in New York City (NYC), with recent estimates putting the population at 8,214,426.
- In NYC, women comprise 52.6% of the population.
Population and Geography

New York State has 11 recognized and non-recognized tribal nations with Native Americans making up 0.4% of the State’s population.

Census population (rank):
- Male: 9,146,748 (48.2%); Female: 9,829,709 (51.8%)
- White: 12,893,689 (67.9%);
- Black: 3,014,385 (15.9%);
- American Indian: 82,461 (0.4%);
- Asian: 1,044,976 (5.5%);
- Other race: 1,341,946 (7.1%);
- Two or more races: 590,182 (3.1%);
- Hispanic/Latino: 2,867,583 (15.1%).
Population and Geography

- An estimated 10,000 women and 7,000 girls are among the approximately 47,000 migrant farmworkers and family members, including at least an additional 14,000 children, who come to NYS each year.
Goals for NY’s DELTA Project

- Establish a community of committed prevention partners to share resources, materials, and expertise, and

- Set a statewide agenda to support community-driven, locally relevant prevention programming for all of NY’s communities.
“STRATEGIC DIRECTIONS for the Prevention of Intimate Partner Violence in New York State”

Our State Plan
“The four major goals identified in this document provide a structure for implementing a range of strategies that together create a comprehensive approach to preventing domestic violence in New York.

No single prevention strategy can end domestic violence when implemented in isolation.”
STRATEGIC DIRECTIONS

Goals:

1. Strengthen the existing capacity of domestic violence programs to promote primary prevention of Domestic Violence*

2. Promote coordination among the public sector entities within the *Intimate Partner Violence Prevention System in New York.*

3. Support the dissemination of primary prevention strategies for youth and young adults in *non-school based settings* *

4. Support the dissemination of primary prevention strategies for youth and young adults in *school based settings.*
DELTA Prevention Efforts

Populations
- Men
- Boys
- Girls
- Adolescents
- Communities of Color
- LGBT

Sectors
- Business/Workplace
- Faith-based
- Schools
- Health/Mental Health
- Neighborhoods
- Media
Support the dissemination of primary prevention strategies for youth and young adults in non-school based settings.

**Outcome Statement 3:** Domestic violence programs will increase the number of and diversity of community-based partners that collaborate on drafting and implementing workplace violence policies that promote healthy, respectful relationships by 20% in 5 years.

- Who will change? Civic, municipal, local, neighborhood and volunteer organizations, as well as local businesses and workplace settings
- What will change? Commitment to primary prevention
- How much change is realistic? 20%
- By when will change occur? Five years
- How will change be measured? A survey of domestic violence programs will be conducted bi-annually to document an increase in the number and diversity of community-based partnerships and resulting workplace policies implemented.
State Plan Implementation

Accomplishment:
• Collected baseline data for each state plan goal

Next Steps:
• Design and roll out series of trainings for domestic violence programs to increase their prevention capacity
State Plan Implementation

- Small workgroups- mostly practitioner level, mostly virtual, one at a time
- Accomplishments (2010)
  1. Listening meetings of youth (11 GSA’s)
  2. Recommendations for Community Educators re; small adjustments to TDV curricula to be more inclusive of LGBTQ youth
  3. Statewide Youth Advisory
State Plan Implementation

Up next:

• Workplace Violence Prevention Workgroup design roll-out of statewide strategy
• Recruit for workgroup to engage “young parents” and developing prevention strategies; leverage existing resources and programs, Popular Opinion Leaders
• Statewide strategy for Engaging Men
• Online Prevention Tool Kit
Community organizing for social justice...

- Involves moving individuals beyond awareness to action

\[ \text{Awareness} + \text{Action} = \text{CHANGE} \]

- This is a fundamental value of the NYSCADV Prevention Project (or DELTA)
Community organizing for social justice...

- Grass roots level change, engaging community members, changing social norms (KABBS)
- Combined with policy level advocacy
Local DELTA Projects

- Rockland County Organizer: **Rockland Family Shelter**
  - STOP FEAR Coalition
  - *Lynn Sheinkin*

- Tioga County Organizer: **A New Hope Center, Inc.**
  - Community Response Network
  - *Rose Garrity*

- Warren and Washington Counties Organizer: Catholic Charities of Warren/Washington Counties, **Domestic Violence Project**
  - Domestic Violence Community Coordination Council
  - *Jeanne Noordsy*
Rockland Family Shelter

- Student Activists Ending Dating Abuse (SAEDA)*
- Workplace Violence Initiative
- “Imagine a County... Where Everyone Works to End Domestic Violence” Campaign
A New Hope Center

- Innovative “Windows of Opportunity” prevention strategy*
- Very strong DELTA Workgroup*
- First program in NY to create TDV pgm
- Chosen by Urban Institute for an application for an NIJ grant to create a social networking strategy for TDV prevention in a rural setting
Domestic Violence Project

- Northern New York Call to Men
- RAVE-“Railroaders Against Violence Everywhere”*
  - Implemented in One School Middle and High
  - Extensive Process Evaluation
  - Just now analyzing outcome
  - Documenting everything for Report, Tool Kit and Manual
Partners and allies:

- Cornell University, School of Industrial Labor and Relations,
- NYS Office for the Prevention of Domestic Violence,
- NYS Office of Children and Family Services,
- Universities
- Farm Workers Legal Services
- Gay Straight Alliances
- Local Domestic Violence Programs
The wine red garnet is the State gem. Barton Mines in the Adirondacks is the world's largest garnet mine, mining mostly industrial abrasive grade garnet (used for polishing glass and metal), but gemstone quality garnet is found occasionally.

Lessons Learned:

- Go where you are wanted
- Consider all ideas – Be flexible. It could be primary prevention with small adjustments
- Explore all options
- Build a bigger tent
- ...It takes a village!
Dream Big!!

"The starting point for a better world is the belief that it is possible."

Margaret Mead