Katz is co-founder of the Mentors in Violence Prevention Program (MVP), and his focus is on prevention – his intended audience is not violent men who need help changing their ways, but all men, who, he says, have a role to play in preventing male violence against women. His basic assertion is that rape, battering, sexual abuse and harassment are so widespread that they must be viewed as a social problem rooted in our culture, not as the problem of troubled individuals. He urges men to directly confront the misogynistic attitudes and behavior of their peers. Some men may find Katz’s advice occasionally baffling: he is full of directions about what not to do (such as paternalistic actions that deprive women of their autonomy). He wants to bring men into the larger discussion of pornography (which, he points out, has been dominated by women) and get them to look at its impact on themselves. Katz also presents eye-opening exercises and discussions from the MVP model that engender productive discussion among participants – usually high school or college students. If only men would read Katz’s book, it could serve as a potent form of male consciousness-raising.

**Quotes**

“When I was first asked to go to a seminar on domestic violence that was being conducted by some guy, I thought ‘who is this dweeb?’ But when I heard (Jackson Katz) talk I have to admit he made a lot of sense. And more than that. **He is one of the most powerful individuals I have ever seen.**”

Colonel Rocky Chavez
United States Marine Corps (Ret.)

“There are few men who can penetrate a ‘feminist’ movement – and in doing so inspire a nation. Jackson Katz is one of the ‘few good men’ whose anti-violence work resonates with audiences everywhere.”

Delilah Rumburg
Executive Director
National Sexual Violence Resource Center

“The massive media coverage of the Kobe Bryant case proves the point that Jackson Katz has been making for years – that athletes are in the center of the cultural conversation about manhood and violence...Katz’s name is widely known and his work greatly respected in the sports culture.”

Jeff O’Brien
Senior Associate Director
Center for the Study of Sports in Society, Northeastern University