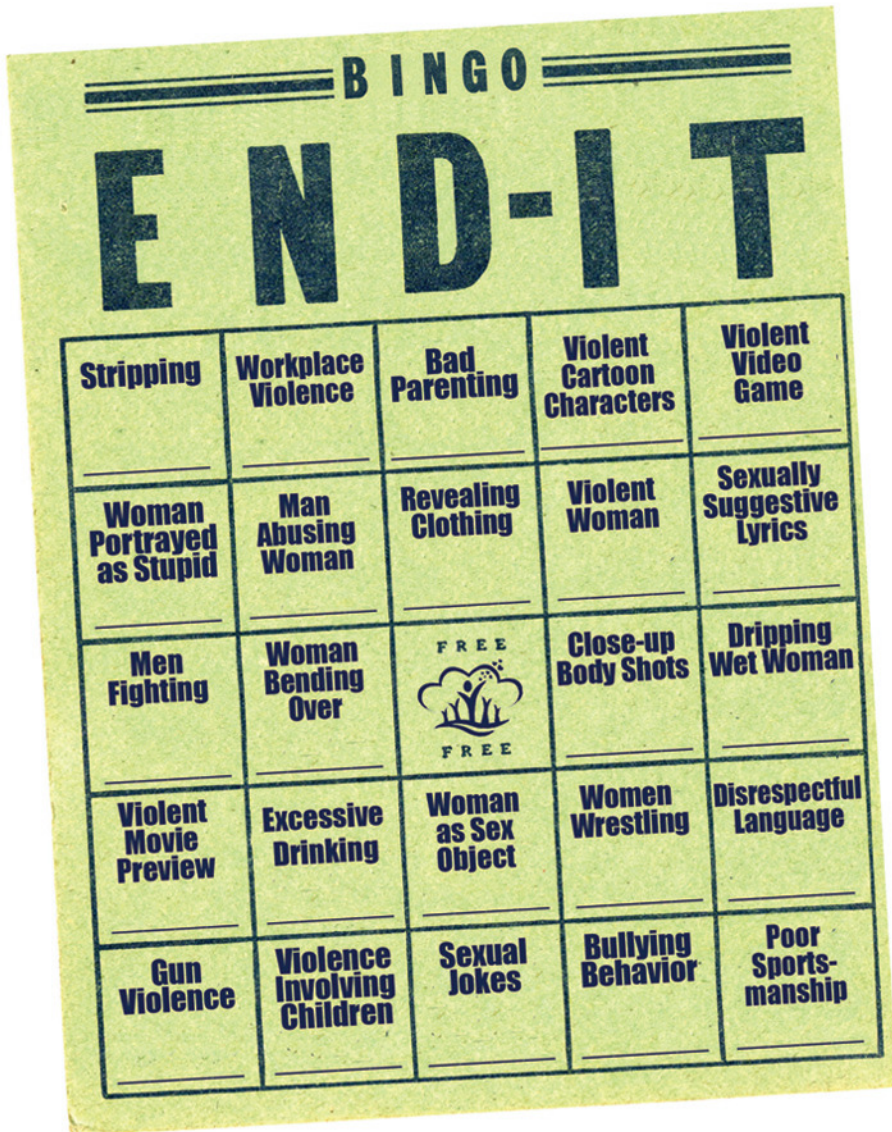


Riverview Center Bingo



The Super Bowl has finally arrived - along with the year's most anticipated commercials. These 30-second spots cost advertisers \$3 million. What strategies did they use to sell their products? Why are these scenarios so effective and engaging? How might these concepts contribute to violence?



Violence is a learned behavior. Through role modeling, mentoring, and reinforcing healthy relationships, violence against others can be eliminated.

The mission of END-IT is to create a society free of violence by involving the entire community.



Join this volunteer group and get involved.

All are welcome. We meet at noon the fourth Wednesday of every month at Multicultural Family Center, 1157 Central Ave.

BINGO RULES:

- 1) Watch the TV commercials during the Super Bowl.
- 2) Note (on line in bingo space) which advertiser used each image.
- 3) Mail your bingo card, name and address to:
Josh Jasper
Riverview Center
2600 Dodge St
Dubuque, IA 52003
or email to josh@riverviewcenter.org

WINNERS: 3 winners will be drawn from the completed bingo cards received. Prizes:
\$100 Target gift certificate
\$ 50 Fried Green Tomatoes gift certificate
\$ 25 Theisen's gift certificate

