

SAVIR/STIPDA Webinar November 16, 2009

Evaluation: What's In It for You?

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Thank you for participating in today's webinar. Here is the information you need to access the FREE resources we mentioned.

- ★ A Classic in Injury Prevention - *Demonstrating Your Program's Worth* (Thompson and McClintock): <http://www.cdc.gov/NCIPC/pub-res/demonstr.htm#pdf>
- ★ CDC's *Evaluation Framework*: <http://www.cdc.gov/mmwr/PDF/rr/rr4811.pdf> (from 1999 but still relevant)
- ★ CDC Oral Health Program's *Success Stories Workbook*:  
[http://www.cdc.gov/OralHealth/publications/library/success\\_stories\\_wkbk.htm](http://www.cdc.gov/OralHealth/publications/library/success_stories_wkbk.htm)
- ★ Kellogg Foundation has wonderful evaluation and logic modeling resources. These are available together on one free CD but are also down-loadable:  
<http://www.wkkf.org/Pubs/Tools/Evaluation/Pub770.pdf> and  
<http://www.wkkf.org/Pubs/Tools/Evaluation/Pub3669.pdf>.  
This link will take you to the page where you can order the CD:  
<http://www.wkkf.org/default.aspx?tabid=1172&NID=331&ItemID=2813742&LanguageID=0>
- ★ There is a community-focused evaluation series at National Library of Medicine you can download: <http://nmlm.gov/evaluation/>
- ★ There are excellent Program Development and Evaluation resources at the University of Wisconsin Extension. Have a look at the whole site -- their logic modeling resources are excellent: <http://www.uwex.edu/ces/pdande/evaluation/index.html>
- ★ *Getting to Outcomes 2004* (Chinman, Imm and Wandersman) "Promoting Accountability Through Methods and Tools for Planning, Implementation, and Evaluation". Downloadable from the RAND Corporation: [http://www.rand.org/pubs/technical\\_reports/TR101/](http://www.rand.org/pubs/technical_reports/TR101/)
- ★ Harvard University's Harvard Family Resource Project has some excellent evaluation material - much is education focused, but they have many wonderful resources - including materials on evaluating policy and advocacy: <http://www.hfrp.org/evaluation>
- ★ Michael Quinn Patton's *Utilization Focused Evaluation Checklist* is available at Western Michigan University Evaluation Center's website:  
<http://www.wmich.edu/evalctr/checklists/ufe.pdf>. You may also like to explore the Evaluation Center's website: <http://www.wmich.edu/evalctr/>
- ★ An abbreviated version of the American Evaluation Association's *Guiding Principles for Evaluators* is available free from: <http://www.eval.org/Publications/aea06.GPBrochure.pdf>