



SPEAKING UP:

The FVPF's News and Tips for the Domestic Violence and Sexual Assault Communities

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MACY'S SHOP FOR A CAUSE – AN EASY, FREE DOMESTIC VIOLENCE AWARENESS MONTH FUNDRAISING TOOL FOR PROGRAMS

Macy's and the Family Violence Prevention Fund (FVPF) are offering violence prevention programs a unique fundraising tool to use during *Domestic Violence Awareness Month* this fall!

For several years, the FVPF has been working with Macy's to raise awareness and involve employees and customers in efforts to prevent violence against women and children. For the second year in a row, that work is expanding and the FVPF is offering interested programs free tickets for Shop for a Cause, a one-day shopping event at Macy's stores across the country. Those tickets are sold for \$5 each, and **programs keep all the proceeds.**

Shop for a Cause Day will be **Saturday, October 17th** this year. *Shop for a Cause* tickets provide deep discounts on items throughout Macy's on that day only. In 2008, this one-day shopping event raised more than \$9 million for various kinds of local programs nationwide!

The FVPF is looking for programs to sign up for this fundraising opportunity. There is no risk to programs that sign up. Programs will receive the tickets they request (100 or more) free, and will keep ALL the proceeds from the tickets they sell.

Tickets can be sold to supporters and the public, by staff or volunteers, by tabling in public places or at events, and in countless other ways. The FVPF's fundraising team will work closely with participating programs and provide tools, advice and ongoing technical assistance to support ticket sales.

To request tickets and sign on, please email FVPFShopForACause@prsolutionsdc.com.

****Please note that there are no Macy's stores in Alaska, Arkansas, Iowa, Mississippi and Nebraska.**