Building Healthy Futures Fund--Key Points

- Prevention is cost effective: Every dollar invested in prevention changes the lives of individuals, and saves literally hundreds of dollars in the costs associated with future violence.

- Public funding for prevention is very limited: Fewer than 1/3 of Virginia’s Sexual and Domestic Violence Advocacy Agencies receive any of these limited funds. Prevention efforts must rely upon funds raised in the private sector, from individuals, organizations, businesses and foundations.

- The Building Healthy Futures Fund establishes a shared revenue between the Action Alliance and its member sexual and domestic violence advocacy agencies. The Action Alliance will retain 15 percent of the yearly profits for statewide prevention as well as development and maintenance of the fund. The remainder of the proceeds will be divided evenly among shareholders based on the number of shares held by each member agency.

- Proceeds from the “Peace Begins at Home” license plate will go into the Building Healthy Futures Fund. Member agencies and the Action Alliance will sell the minimum required 450 pre-paid license plates.

- In order to receive one share, the member agency must sell 25 pre-paid plates. Member agencies will be eligible to obtain up to a maximum of 4 shares if they sell 100 (or more) pre-paid license plates.

- Our first goal is to reach 450 pre-paid plates by January 10. After the first 1,000 plates are sold, $15 from the sale of each plate will go into the Fund.

- Shareholders will receive an annual allocation from the Fund for each share that is held in the Fund. In turn, shareholders agree to spend those funds on evidence-based programming for the prevention of sexual and domestic violence.

- The Building Healthy Futures Fund Special License Plate Initiative will offer an opportunity for us to work together to raise private dollars across the state—to benefit everyone.

Questions? Contact Linda Winston at the Action Alliance: lwinston@vsdvalliance.org or 804.377.0335.