Launch of Plan of Action for the Global Campaign for Violence Prevention (GCVP) for the period 2012-2020

This Plan of Action for the Global Campaign for Violence Prevention (GCVP) aims to unify the efforts of the main actors in international violence prevention and identify a small set of priorities for the field. It was developed in response to a need for a plan of action identified by hundreds of violence prevention experts who convened at the September 2011 Fifth Milestones in a Global Campaign for Violence Prevention Meeting in Cape Town, South Africa and the April 2012 Violence Prevention Alliance meeting in Munich, Germany. The Plan of Action presents six national level goals towards which violence prevention efforts can be directed. The objective of the GCVP in the coming years will be to support the achievement of these goals in countries around the world.

The first two goals aim to prioritize violence prevention within the global public health agenda; the next three aim to build strong foundations for on-going violence prevention efforts; and the last aims to promote the implementation of evidence-informed violence prevention strategies which address parenting, life-skills, social norms, alcohol, the risks of firearm-related deaths and injuries, and services for victims. These strategies have the potential to prevent multiple types of violence.

The target audience for this Plan of Action is the global violence prevention community, including governments, United Nations and official development assistance agencies, philanthropic foundations, nongovernmental organizations and academic institutions.

We encourage you to take every opportunity to:

- Use this Plan of Action as a template for your own relevant plans and activities;
- Bring this Plan of Action to the attention of partners in national government;
• Refer to this Plan of Action whenever your activities may be contributing to it;
• Provide feedback on this Plan of Action and your efforts to implement it.

Download the Plan of Action