#BreakDowntheFirewall: Women in Nontraditional Jobs

Bring your expertise and questions to the #BreakDowntheFirewall tweet chat on Thursday, March 26th, 2015 from 1:00-2:00 pm EST. Contribute your experiences in and knowledge of women in nontraditional jobs as we hear from experts on the importance of these jobs today and throughout women’s history.

Join our experts, and we want to hear from you!

- What is a nontraditional job? Hint – check out Department of Labor’s definition
- What was your first nontraditional job?
- How can nontraditional jobs lead to economic security for women? Hint – it’s about even more than higher wages!
- How can you find a nontraditional job?
- What do you need to prepare for a nontraditional job?

Official Tweet Chat Hashtag: #BreakDowntheFirewall

Host Handles: @wowonlinewow, @NAPEquity

Click here to tweet your RSVP – “Join me, @wowonlinewow & @NAPEquity on 3/26 1pm EST for tweet chat on #WomenInNontrad for #WomensHistoryMonth. Follow #BreakDowntheFirewall!”
Sample tweets available below.

If you’ve never Twitter chatted before, don’t worry – it’s very easy! First, get a Twitter account if you don’t already have one, and log in. At 1 PM ET on Thursday March 26, go to twitter.com and type #BreakDowntheFirewall into the search box on Twitter. Thereafter all the tweets with the hashtag #BreakDowntheFirewall will show up on your Twitter page. To participate, simply express your opinion by sending a tweet, and be sure to append the hashtag #BreakDowntheFirewall so other members of the Twitter Chat see you are posting. Alternatively, automate the hashtag search and append feature by using the free service Tchat at http://www.tchat.io.

If you have any questions about the Tweet Chat or this material, please contact Katie Onachila Spiker.

Resources

**Pink to Green Toolkit** – This toolkit is designed to help training programs for green jobs break through patterns of occupational segregation and includes trainings, webinars, curriculum guides and modules, briefs, templates, tip sheets and planning documents.

**STEM Equity Pipeline** – This program focuses on STEM, including STEM related career and technical education (CTE) through promoting enrollment, retention and completion of students in STEM, teacher training materials, and coaching for counselors to encourage girls and underrepresented populations in STEM careers.

**Break Down the Firewall Factsheet** – This factsheet features current data on women in information technology

**Nontraditional Occupations Crosswalk** -- Building on the work of the national Crosswalk Validation Project, the National Alliance for Partnerships in Equity (NAPE) Nontraditional Occupations Crosswalk depicts designations of nontraditional Classification of Instructional Program (CIP) codes to reflect revisions made to the codes by the National Center for Education Statistics (NCES) in 2010.
Relevant Public Policy

**Perkins:** The Carl D. Perkins Career and Technical Education Act is intended to more fully develop the academic, career and technical skills of secondary and postsecondary students enrolled in CTE programs. Information from WOW and NAPE.

**WANTO:** Women in Apprenticeships and Nontraditional Occupations, the only federal grant program aimed at helping women enter and succeed in nontraditional occupations. Information from WOW and NAPE.

Sample Tweets

**Promo tweet:**

3/26 1pm EST@wowonlinewow & @NAPEquity accelerate #womenshistorymonth w/tweet chat #BreakDowntheFirewall. Join 2 share what nontrad means 2 U!

**Additional Tweets:**

Nontrad jobs are high wage, high skill jobs that lead to econ. security [http://bit.ly/1Cfw3PV](http://bit.ly/1Cfw3PV) #BreakDowntheFirewall

Is a nontraditional job right for you? Check out Valerie’s story [bit.ly/1uprC4k](http://bit.ly/1uprC4k) #womeninnontrad #BreakDowntheFirewall

Women’s access to nontrad occupations can increase earnings by at least 30% - just ask Ashley! [http://bit.ly/1JaBEfi](http://bit.ly/1JaBEfi) #BreakDowntheFirewall