



GIRLS AND WOMEN HAVE THE POWER TO CHANGE THE WORLD ...



BUT VIOLENCE AGAINST GIRLS AND WOMEN CAN BE A SIGNIFICANT OBSTACLE TO REACHING THEIR FULL POTENTIAL



IN THE U.S., WE STILL HAVE STAGGERING RATES OF VIOLENCE AGAINST GIRLS AND WOMEN

40 PERCENT

of teenage girls ages 14-17 say they know someone their own age who has been hit or beaten by a boyfriend



At least one in three girls is sexually abused by the time they reach the age of 18



Someone is sexually assaulted in the U.S.



91 PERCENT OF VOTERS AGREE that "living a life free of violence is a basic right for everyone and it goes against our values when girls and women are beaten and raped. When this right is violated, we all have a duty to help."



But right now **ONLY 27 PERCENT** of voters are very likely to get involved in preventing violence against girls and women in their community.

WE NEED A POWERFUL MOVEMENT THAT WILL MOBILIZE SOCIETY TO END VIOLENCE AGAINST GIRLS AND WOMEN

Our Movement's Strengths:



- Government support /VAWA
- National infrastructure
- Successful systems change
- Passionate, committed advocates
- Broad public support
- Survivors

Our Movement's Challenges:



- Burnout
- Resource scarcity
- Silo'd field
- Limited funding for advocacy
- Limited focus on social change
- "A movement of NO"

WHAT DO WE NEED TO BECOME A POWERFUL ENGINE FOR SOCIAL CHANGE?

STRATEGY
INNOVATION CULTURAL SHIFT PREVENTION UNITY
COLLABORATION GROWTH VALUE VISION PIVOT SOCIAL CHANGE
ALLIES

WE MUST ALIGN AROUND A COMMON VISION FOR SOCIAL CHANGE AND MOVE TOGETHER STRATEGICALLY TO ACHIEVE IT.

