



**SPLC**  
**Southern Poverty**  
**Law Center**

FIGHTING HATE // TEACHING TOLERANCE // SEEKING JUSTICE

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AUGUST 14, 2017

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Dear Friend,

It's time for each of us to take a strong stand. We can't give an inch to hate!

That's why today we're releasing a new edition of our publication [\*Ten Ways to Fight Hate\*](#).

It provides a blueprint for speaking up and organizing communities against hate while – most importantly – avoiding violent confrontations.

No one should be fooled into thinking the revolting display of hate and violence we saw in Charlottesville was an isolated event.

We know that it's part of a powerful white supremacist resurgence that's been propelled by the campaign and presidency of Donald Trump. And it's not going away any time soon.

[\*Ten Ways\*](#) is available online, and we'll be distributing it free to community groups across America. We're also running ads in major newspapers across America to spell out its 10 principles for fighting hate.

In addition, last week we released [\*The Alt-Right on Campus\*](#), a guide specifically tailored to help college students respond when speakers associated with the alt-right – or white nationalist – movement appear on their campus.

The act of terror we saw this weekend – and the chilling scenes of white supremacists marching with torches at night through a Southern city – should serve as a wake-up call to America.

I hope you will take a few moments to read [\*Ten Ways\*](#). Download it and share with your friends, community groups, church members and others. And, please, make a personal commitment to push back against this poison that's spreading in our country.

Sincerely,

Your friends at the SPLC

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