



# NATIONAL CENTER on Domestic and Sexual Violence

training • consulting • advocacy

4612 Shoal Creek Blvd. • Austin, Texas 78756  
tel: 512.407.9020 • fax: 512.407.9020 • [www.ncdsv.org](http://www.ncdsv.org)

## NOTES FROM THE EXECUTIVE DIRECTOR

**Debby Tucker**

**October 16, 2006**



**B**id in the Prevention Purple Celebrity Auction, October 16-27, 2006, with all the proceeds benefiting the National Center on Domestic and Sexual Violence. **Kelly Ripa, Jaime Pressly, Gabrielle Union, Haylie Duff, Jason Lee, Stacy Keibler, Nadine Velazquez, Ethan Suplee** and **Eddie Steeples** either personally designed or collaborated with Crystal Icing™ to create exclusive Pepperface.com™ Edition Palm Defenders® that are now Swarovski Crystal-iced accessories. These dazzling one-of-a-kind defense spray models are being auctioned on eBay, the World's Online Marketplace®. To see the participating celebrities and their sparkling designs and to enter a bid, visit <http://www.pepperface.com/store/auction.html>.

The National Center proudly partners with Pepperface.com, who recently unveiled an innovative and stylish defense spray – the Pepperface.com™ Edition Palm Defender® – especially to help women defend themselves. According to Pepperface.com founder, **Mladen Djankovic**, “I don’t want Pepperface.com to be considered just a pepper spray company. It’s bigger than that. I hope this product becomes a positive symbol for violence prevention and helps curb the occurrence of violence. There will never be a cure for violence against women. The only thing we can do is work on awareness and prevention and it is everyone’s responsibility.”



Together, the National Center and Pepperface.com are creating awareness about self-defense issues, protecting personal safety and the epidemic of sexual and domestic violence in our nation. The Prevention Purple Campaign allows us to bridge the gap from awareness towards prevention, as well as generate funding to further the training and advocacy efforts of the National Center. *Pepperface.com is donating \$1 from the sale of each Palm Defender® to the National Center.*

## PEPPERFACE.COM

Through the multi-faceted Prevention Purple Campaign, we are:

- ✂ Inserting educational packaging materials with each Palm Defender®;
- ✂ Providing informational materials at [www.ncdsv.org](http://www.ncdsv.org) and [www.pepperface.com](http://www.pepperface.com);

- ✘ Creating targeted information for groups who encounter vulnerable situations, such as real estate agents;
- ✘ Offering classes in the techniques of self defense, including the use of the Palm Defender®; and
- ✘ Responding to media requests and making television appearances.

Additional Palm Defenders®, in a variety of colors and custom, pre-designed and limited editions are available at <http://www.pepperface.com/store/products.html>.



**W**e are pleased to announce the release of our new informational CD, *How to RECOGNIZE, RESPOND to and provide RESOURCES to END DOMESTIC VIOLENCE*. The **Avon Foundation's** generosity made the CD possible and **VideoPlus** produced it. "No one deserves to be abused" is a recurring theme throughout the CD, which utilizes FLASH videos. The CD includes materials to download and answers important questions such as:

- ✘ What are the signs of abuse?
- ✘ What do I need to know about abusers?
- ✘ Why is it difficult to leave abusers?
- ✘ Why do victims return to abusers?
- ✘ How can I help a victim be safer?



- ✘ What is safety planning?
- ✘ How can I approach someone who may be a victim?
- ✘ What should I keep in mind when talking to a victim?

Seven out of ten domestic violence victims tell someone about the abuse they are experiencing. We hope this CD prepares individuals to offer support, information and resources to victims who seek their assistance. It isn't intended to make the viewer an expert, but will provide them with basic information, tips and resources.

**Christina Walsh**, Communications Director, and I worked very closely with **Denise Yap** of the **Avon Foundation** and **Marinda McRoy** at **VideoPlus** to develop the CD. Others who helped along the way and to whom we extend our thanks include: **Sarah M. Buel**, **Nancy Flanakin**, **Vickie Smith**, **Juliet Walters**, **Jenny Brown**, **John Dennis** and **Randy Hines**. Thanks also to the **Family Violence Prevention Fund** and the **Texas Council on Family Violence** and **Orchard Communications** for permission to use some of their video footage. To reserve your free copy, please e-mail [info@avonfoundation.org](mailto:info@avonfoundation.org) with a note in the subject line "CD Inquiry".



**T**he implementation phase of our *Military/Civilian Coordinated Community Response to Domestic Violence Demonstration Project* with the **Army's Fort Campbell** in KY, **Christian County, KY** and **Montgomery County, TN**, is completed and we're in the process of finishing the final report. This was a model project to conduct a comprehensive review describing existing military and civilian procedures in handling domestic violence cases, including the law enforcement/criminal justice response, the civil justice response, the health and social services response, the advocacy response; and identifying existing coordination practices between the two systems.

Some of the recommendations include (the entire report with all the recommendations will soon be posted on the National Center's website):

1. Establish a domestic violence outreach office (located off Post) that is jointly staffed by victim advocates from **Fort Campbell** and **Sanctuary** in Hopkinsville, KY.
2. Support the creation of a specialized Domestic Violence Unit within the **Fort Campbell Police**, and a Domestic Violence Civil Liaison to coordinate protection order and domestic violence cases between the jurisdictions.
3. Forward all protection order applications, unless the familial relationship doesn't meet the statutory requirements.
4. Increase outreach to the community, including special efforts with schools, emergency medical personnel, and businesses. In addition, the **National Domestic Violence Hotline** and the **National Sexual Assault Hotline** numbers will be prominently listed on all materials.

My heartfelt thanks to the Local Coordinators, **Louie Sumner**, **Fort Campbell Family Advocacy Program** Director, **Helen Kinton** of **Sanctuary** in Hopkinsville, KY, and **Patricia Mock** of the **Legal Aid Society** in Clarksville, TN, the more than 60 participating organizations and all of the volunteers who worked on the project. The **Battered Women's Justice Project** (BWJP) of Minneapolis, MN, managed this project which was funded by the **Office on Violence Against Women, U.S. Department of Justice** and the **U.S. Department of Defense**. It was a pleasure to work with BWJP's **Connie Sponsler Garcia** who is the Site Coordinator for the sister demonstration project with the **Navy's** two installations **Mayport** and **JAX** in coordinating with the combined City/County government of Jacksonville, FL.

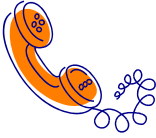


**T**here were **5,434,031 visits** to our award-winning website, [www.ncdsv.org](http://www.ncdsv.org), in FY 2006, a **16% increase** over the previous year, made possible with the continuing support of **Altria Group, Inc.** **Christina Walsh**, Communications Director, manages the site to keep it current and **Randy Hines** continues as our Web Site Consultant, ensuring folks can find what they need and readily use it. We are deeply grateful to **Altria**, especially **Diane Eidman**, **John Barnes** and **Shawna Aarons**.



**W**orking with **Andy Klein, PhD**, of **Advocates for Human Potential** (AHP) in Sudbury, MA, we've been part of the evaluation team for the *Rural Domestic Violence and Child Victimization Grant Program Special Initiative: Faith-Based and Community Organization Pilot Program* funded by the **National Institute of Justice, U.S. Department of Justice**. I presented at an evaluation conference for the grantees September 19-20 in Denver, CO. We also interviewed four grantees in Wyoming and Idaho and agencies in their communities to evaluate the impact of the grants in those communities. From these interviews we wrote comprehensive case studies, which will be part of the final grant report. We will be writing case studies on four more grantees in the second phase of the project later this fiscal year. This has been a fascinating project for us as we're learning how local programs are incorporating either domestic violence or faith-based components into their work.

This coming fiscal year, the National Center and AHP will subcontract with **Caliber Associates**, Fairfax, VA, on a *Study of HHS Programs Serving Human Trafficking Victims* grant, funded by the **U.S. Department of Health and Human Services**. We will be conducting site visits of local agencies serving trafficking victims and writing case studies.



**T**his summer and fall, we've been working with the 14 state domestic violence coalitions receiving DELTA funding from the **Centers for Disease Control and Prevention (CDC)**. This funding is specifically for prevention work at the local level and for state coalitions to provide technical assistance and support to the local grantees. I trained the coalition directors and DELTA staff on August 1 in Atlanta. In August and September, I conducted one-on-one telephone consultations with the coalitions to address their capacity-building and fundraising issues to help support these projects with match funding requirements in two years. These issues will also be the main focus of six group conference calls for the coalitions between October 2006 and March 2007. It is wonderful to be working so closely with the state coalitions (AK, CA, CO, FL, KS, MI, MT, NC, ND, NY, OH, RI, VA, and WI) and **Pam Cox** from the CDC. Thanks to **Jessica Vasquez** and **Patti Jo Newell** of the **New York State Coalition Against Domestic Violence**, we created an Executive Director/DELTA Colleagues Listserv for this project and have already started sharing information with each other.



**L**ater this month, I'll be presenting several workshops at the **National College of District Attorney's 16<sup>th</sup> Multi-Disciplinary National Conference on Domestic Violence**, October 22-26, 2006, in Houston. National Center Board member, **Candace Mosely**, is NCDA's Training Director and plans and coordinates this important conference. **Rhonda Gerson**, National Center Board Chair, and **Toby Myers**, National Center Board Vice President, will be assisting with registration at the conference. We've just finished working with National Center Board member, **Judge Marshall Murray**, and **David Hass** of the **Wisconsin Office of Judicial Education** to conduct three domestic violence trainings for judges in Wisconsin.

During the past several months, I've been on the road training and consulting with the **Kansas Coalition Against Sexual and Domestic Violence**, the **California Partnership to End Domestic Violence**, the **Arizona Coalition Against Domestic Violence**, the **U.S. Air Force Sexual Assault Response Coordinator's Conference**, the **Oklahoma U.S. Attorney's Office**, and the **U.S. Department of Health and Human Services** to train state domestic violence coalition directors.



**C**ongratulations to National Center Board Secretary, **Rus Funk**. He was recently honored by the **Indiana Coalition Against Domestic Violence** as the 2006 recipient of the *Harlene Bartlett Award*. For a complete list of National Center Board members, visit [http://www.ncdsv.org/ncd\\_board.html](http://www.ncdsv.org/ncd_board.html).



**L**ast month I participated in the **Liz Claiborne Inc.**, and **Redbook**, "IT'S TIME TO TALK" about domestic violence 2006 radio row. I was one of the advocates, victims, parents, teachers and celebrities interviewed by talk radio hosts from all over the country on what needs to be done to raise awareness about domestic violence.

You can continue to reach us at 512.407.9020 or [dtucker@ncdsv.org](mailto:dtucker@ncdsv.org) and [cwalsh@ncdsv.org](mailto:cwalsh@ncdsv.org). We appreciate your ongoing support.